

CM 147 : Mass Media and Culture

Examines the historical beginnings of electronic media and its global impact by delving into the advent and rise of radio, cinema, television, home computers, the internet, social-media, and emerging technologies. Students develop critical-thinking skills as they further understand the potential of shaping understanding, creating art, commerce, and sharing of ideas on an international scale. Ever-evolving trends in mass media distribution and consumption in concert with real-time global events provide students a rich and dynamic experience.

Credits 3

Lecture Hours 45

Teaching Equivalent 3.00

Designation

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