

BUSN 158 : Social Media and Cloud-Based Collaboration for Business

Introduces students to social media and collaboration tools as they relate to business. Students create, maintain, and update blogs, social media sites, and internal/ external collaboration and communication tools. Organizational management of cloud storage is included.

Credits 3

Lecture Hours 45

Teaching Equivalent 3.00

Recommended Prep

Basic computer, Internet, and keyboarding skills.

Prerequisites

ENG 22 with grade C or better, or placement at ENG 100, or consent.