

BUS 120 : Principles of Business

Surveys the fundamentals of American business enterprise and examines the foundations and responsibilities of accounting, management, finance, marketing, and the business environment.

Credits 3

Lecture Hours 45

Teaching Equivalent 3.00

Recommended Prep

ENG 22 with grade C or better, or placement at ENG 100.

Prerequisites

ENG 19 with grade C or better, or placement at least ENG 22, or consent.