

HOST 261 : Events Management

Prepares students to plan and administer successful functions, special events, meetings and conventions. Students explore topics such as exhibitions, convention programming, festivals, venue selection, social events, catering needs, sustainability, technology, careers and staffing, event marketing, design and decor, and current trends.

Credits 3

Lecture Hours 45

Teaching Equivalent 3.00

Recommended Prep

Placement at ENG 100.

Prerequisites

HOST 101 with grade C or better, or consent.