CM 225 : Intermediate Graphic Design

Explores higher- levels of communication design with in-depth refinement of the creative process and emphasis on typography, composition, and layout. Assigned projects demand effective branding and marketing solutions, compelling logo design, and professional multiple-page interactive document design and layout for print and the web. Working with industry-leading software including Adobe Illustrator, Photoshop, and InDesign, this course prepares students to manage complex projects, and the expectations of their clients.

Credits 3
Lecture Hours 45
Teaching Equivalent 3.00
Designation
DA
Prerequisites
CM 125 with grade C or better, or consent