

# BUSN 158 : Social Media and Cloud-Based Collaboration for Business

Introduces students to social media and collaboration tools as they relate to business. Students create, maintain, and update blogs, social media sites, and internal/ external collaboration and communication tools. Organizational management of cloud storage is included.

**Credits** 3

**Lecture Hours** 45

**Teaching Equivalent** 3.00

**Recommended Prep**

Basic computer, Internet, and keyboarding skills.

**Prerequisites**

ENG 22 with grade C or better, or placement at ENG 100, or consent.