

BUS 125 : Starting a Business

Surveys the business environment, establishing a business entity, decision-making processes, marketing assessments, financing, operations considerations, and government regulations as they relate to the development of a formal business plan. It is designed for those who wish to start or are currently operating their own business.

Credits 3

Lecture Hours 45

Teaching Equivalent 3.00

Recommended Prep

ENG 22 with grade C or better, or placement at ENG 100.

Prerequisites

ENG 19 with grade C or better, or placement at least ENG 22, or consent.